

# Finishes



# The Via Motif Difference



- We craft every single piece by hand
- We own our factory in Indonesia, where we employ approximately 250+ skilled artisans and craftsmen (we control every single aspect of production)
- Our accessories are contract quality, intended for high volume hospitality settings
- We have extensive custom capabilities and in-house R&D, which we offer on a complementary basis, and which allows us to pioneer VE options as needed
- We never discontinue products; any piece that we've made once, we can reproduce, no matter how much time has passed since the original order

# The Flexibility of our Finishes



- We work with a wide range of finishes including: Leather Match, Lacquer, Resin, Wovens and Wood
- Most finishes are available in a variety of colors (or wood tones)
- Almost all of our finishes can be applied to most of our forms, which means incredible design flexibility!
- This look book is illustrative of some of our popular finishes, but it is just the tip of the iceberg...
- We work consultatively to help you get exactly what you are looking for... after you flip through these pages, give us a call (or email), and let's get started started!
  - Niki's contact info: 561-762-6551 or [nzur@viamotif.com](mailto:nzur@viamotif.com)

# Smooth Leather Match



## Smooth Leather Match

Quick Ship: Caramel stocked at our warehouse in California  
Produced to order: Wide range of color options



*Guestroom accessories*



*Guest bathroom accessories*

# Smooth Leather Match

Produced to order: Wide range of color options



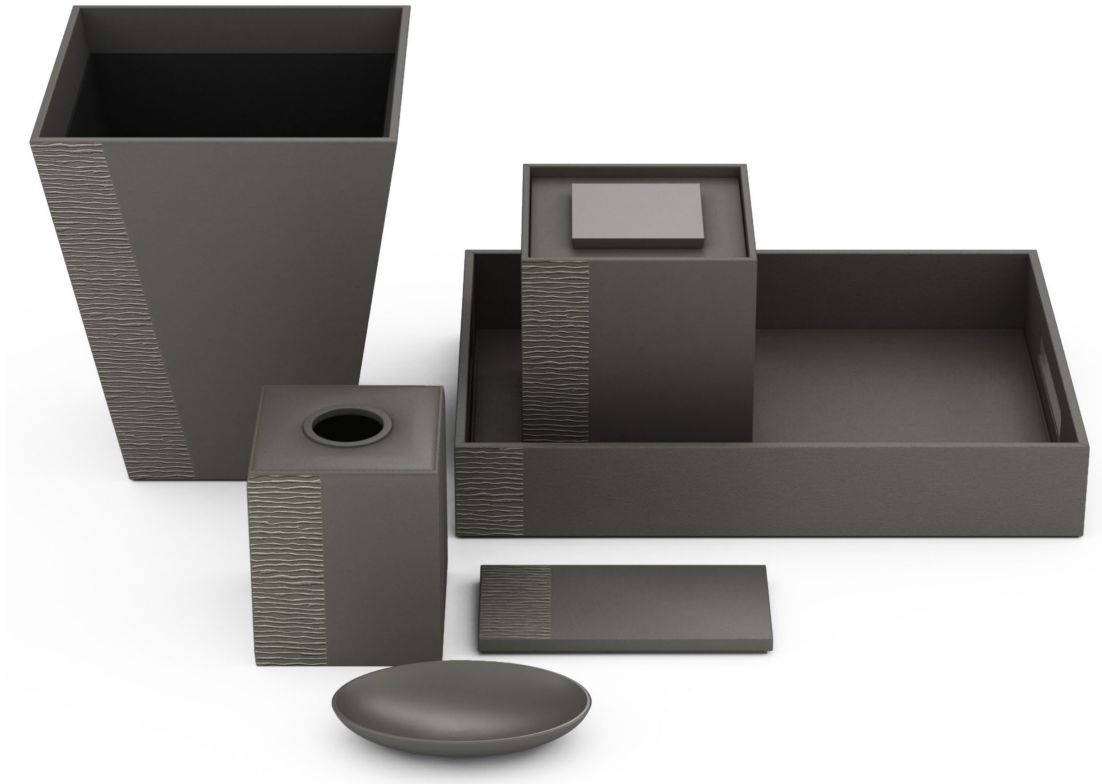
*Guestroom accessories*



*Guest bathroom accessories*

# Embroidered Leather Match

Produced to order: Wide range of color and embroidery options



*Guest bathroom accessories*



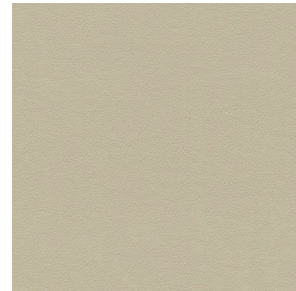
*Guest bathroom accessories*

# Swatches - Smooth Leather Match

Selected / Popular Colors



Pearl White



Sand



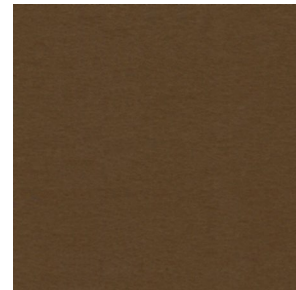
Silver



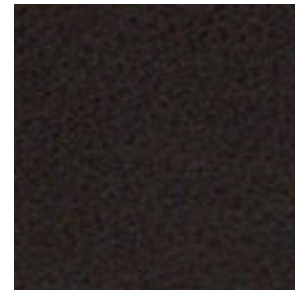
Gray Metallic



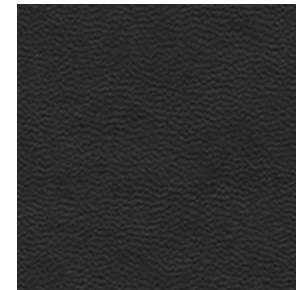
Caramel



Topaz



Java



Black



# Finish Facts – Smooth Leather Match



- Elegant and understated, with modern, clean lines
- High quality, durable synthetic leather for the high-volume, hospitality setting
- Available in a wide range of signature colors
- Ability to color match any Pantone, Benjamin Moore and Sherwin Williams color reference for projects of sufficient scale
  - No upcharge for custom color
  - A strong, VE alternative to Lacquer, given wide-ranging color flexibility
- Ability to incorporate design accents (e.g., embroidery, silk-screening and digital printing)
- Installed at: Ritz-Carlton Aruba, Atlantis Paradise Island, Renaissance Honolulu Hotel & Resort, Mandarin Oriental Palace Luzern, Enchantment Resort, and more!

# Faux Shagreen Leather Match



# Faux Shagreen Leather Match

Quick Ship: Champagne stocked at our warehouse in California



*Guestroom accessories*



*Guest bathroom accessories*

# Faux Shagreen Leather Match

Produced to order: Wide range of colors



*Guestroom accessories*



*Guest bathroom accessories*

# Faux Shagreen Leather Match with Wood Trim

Produced to order: Wide range of colors and wood tones



*Guest bathroom accessories*



*Guest bathroom accessories*

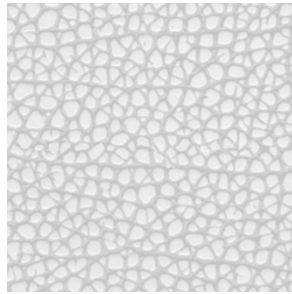
# Finish Facts – Faux Shagreen Leather Match



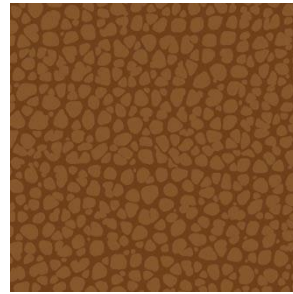
- Pebbled texture, reminiscent of a stingray skin
- High quality, synthetic leather looks and feels like genuine leather but is more practical for hospitality setting
- Available in a wide range of signature colors
- Ability to color match any Pantone, Benjamin Moore and Sherwin Williams color reference for projects of sufficient scale
  - No upcharge for custom color
  - Single tone and tone-on-tone options
- Installed at: Ritz-Carlton Amelia Island and Grande Lakes, Hard Rock New York, Madrid, Marbella and Dublin; Mandarin Oriental Zurich, Godfrey Detroit and more!

# Swatches – Faux Shagreen Leather Match

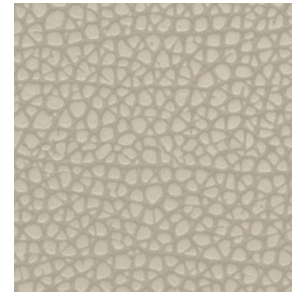
Selected / Popular Colors



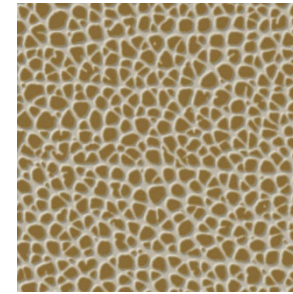
White



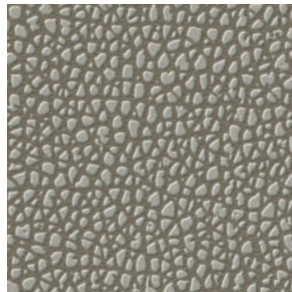
Caramel



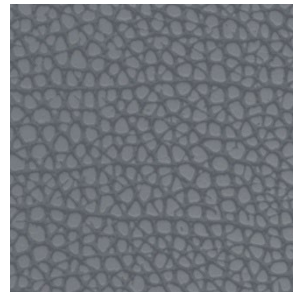
Beige



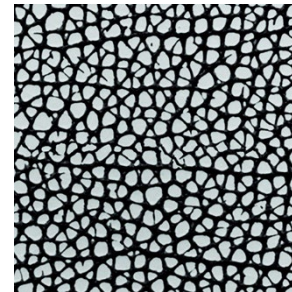
Champagne



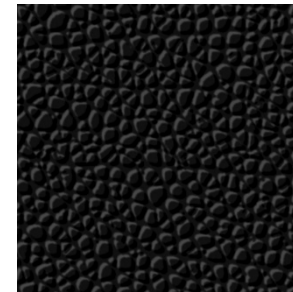
Dark Gray on Taupe



Cool Gray



Silver on Black



Black

# Wave Textured Leather Match

 VIA MOTIF





# Wave Textured Leather Match – Single Tone

Quick Ship: Black, White and Gray stocked at our warehouse in California  
Produced to order: Wide range colors



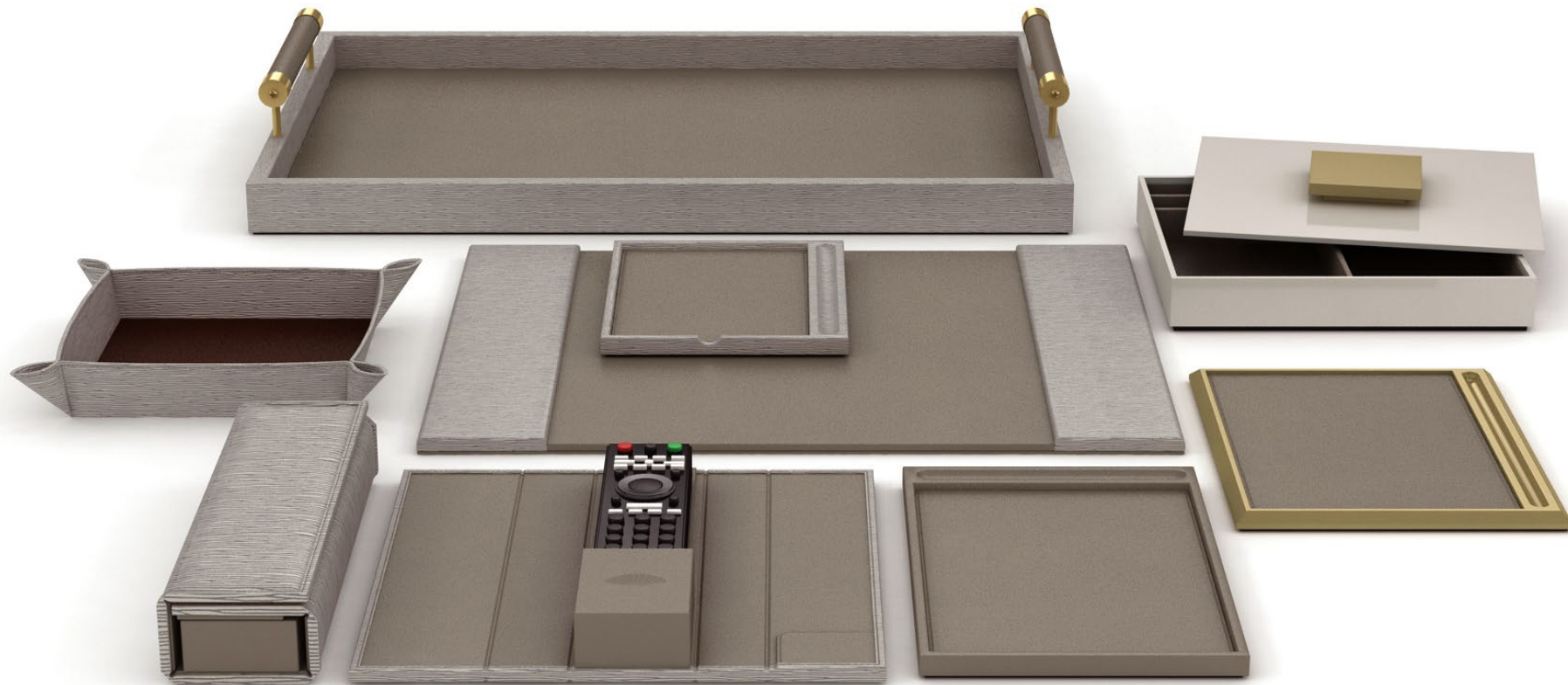
*Guestroom accessories*



*Guest bathroom accessories*

# Wave Textured Leather Match

Produced to order: Wide range of colors



# Wave Textured Leather Match

Produced to order: Wide range of colors



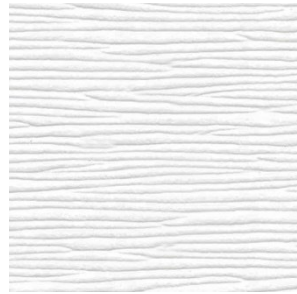
# Wave Textured Leather Match

Produced to order: Wide range of colors



# Swatches – Wave Textured Leather Match

Selected / Popular Colors



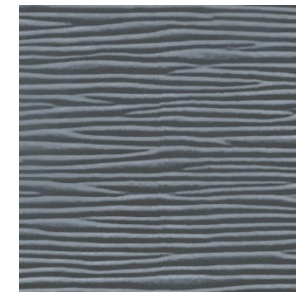
White



Pearl White



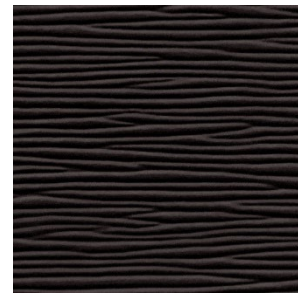
Gray on Taupe



Cool Gray



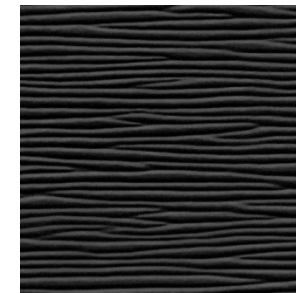
Caramel



Java



Gray on Black



Black

# Finish Facts – Wave Textured Leather Match



- Subtle wave pattern is understated but sophisticated
- High quality, synthetic leather looks and feels like genuine leather but is more practical for hospitality setting
- Available in a wide range of signature colors
- Ability to color match any Pantone, Benjamin Moore and Sherwin Williams color reference for projects of sufficient scale
  - No upcharge for custom color
  - Single tone and tone-on-tone options
- Installed at: Mandarin Oriental Luzern and Zurich; Four Seasons Atlanta, Pendry Newport Beach, Natirar and Washington DC; Montage Deer Valley and Kapalua; and more!

Jumbo Woven  
Embossed  
Leather Match



# Jumbo Woven Embossed Leather Match

Quick Ship: Stocked at our warehouse in California



*Guestroom accessories*



*Guest bathroom accessories*



# Jumbo Woven Embossed Leather Match

Produced to Order: Wide Range of Colors and Accents



*Guestroom accessories*



*Guestroom accessories*

# Finish Facts – Woven Embossed Leather Match



- Woven texture (without the actual weave) offers the benefits of Leather Match
- High quality, synthetic leather looks and feels like genuine leather but is more practical for hospitality setting
- Available in a wide range of signature colors
- Ability to color match any Pantone, Benjamin Moore and Sherwin Williams color reference for projects of sufficient scale
  - No upcharge for custom color
  - Single tone and tone-on-tone options
- Installed at: Lively Hotel on Oak (Tapestry Collection), Four Seasons Nevis, Chatham Bars, Jumby Bay and more!

# Woven Leather Match



# Broadweave Leather Match

Produced to order: Wide range of colors



*Guestroom accessories*



*Guest bathroom accessories*

# Broadweave Leather Match

Produced to order: Wide range of colors



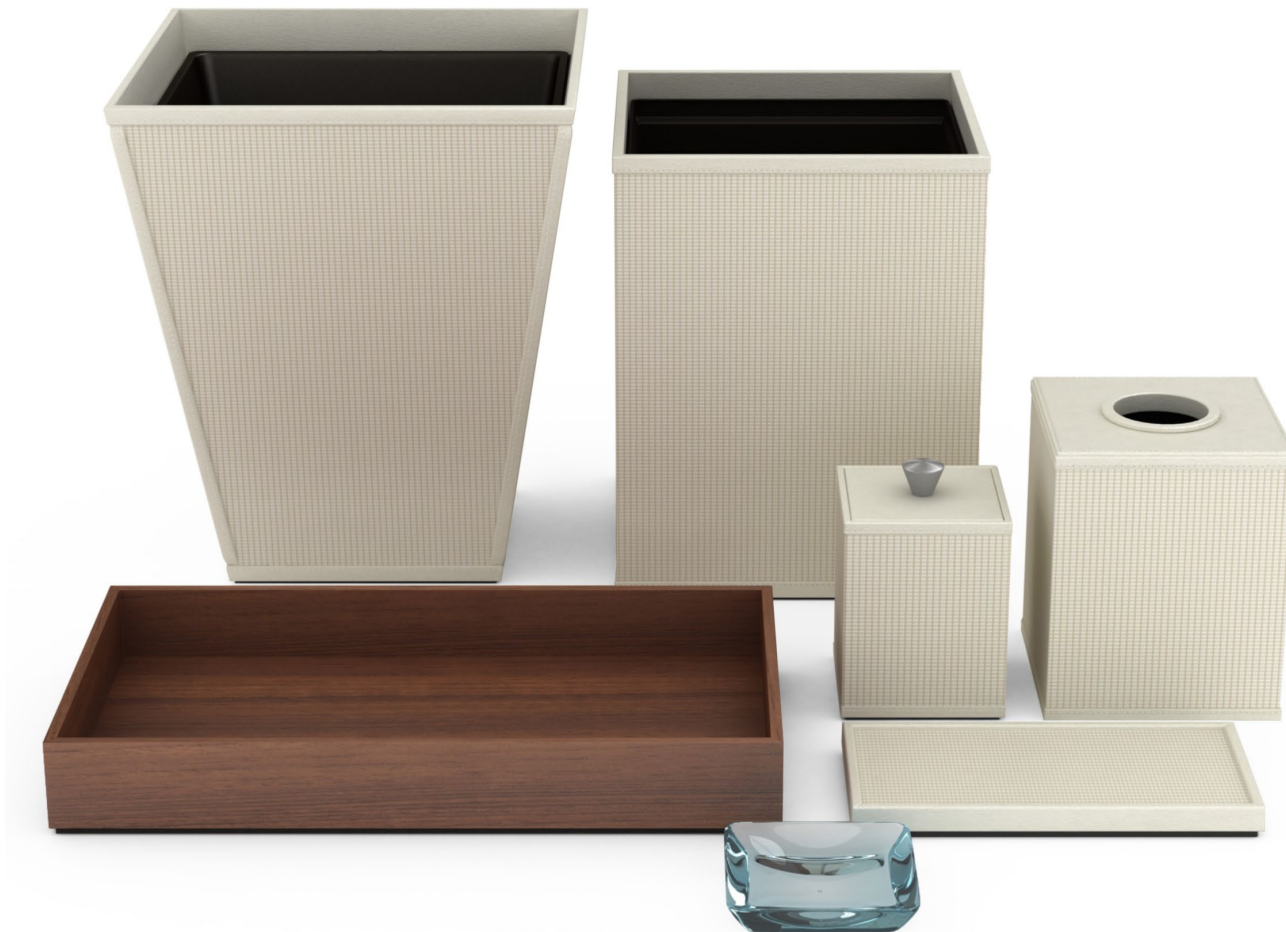
# Broadweave Leather Match

Produced to order: Wide range of colors



# Classic Weave Leather Match

Produced to order: Wide range of colors



# Classic Weave Leather Match

Produced to order: Wide range of colors





# Finish Facts – Woven Leather Match

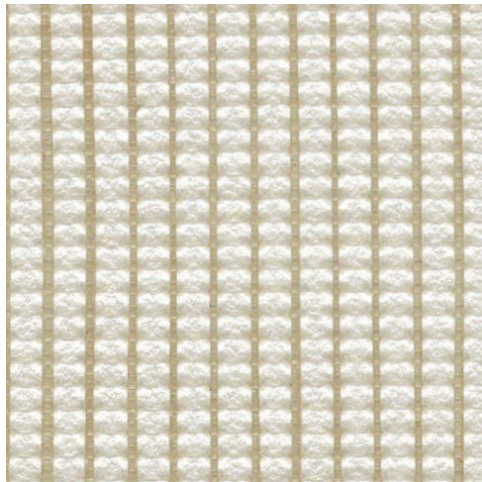


- Beautiful woven aesthetic lends textural interest and warmth to its spaces
- Crafted from our smooth leather match, which is stripped and hand-loomed by the skilled artisans at our company-owned factory
- Available in a wide range of signature colors and woven patterns (e.g., broadweave, classic weave, chevron, etc.)
- Ability to color match any Pantone, Benjamin Moore and Sherwin Williams color reference for projects of sufficient scale
  - No upcharge for custom color
- Installed at: Hilton Miyako Island Resort, Hard Rock Hollywood and Tampa, Salamander Washington DC, Loews Arlington, Greenhouse Palm Beach Ocean Resort, and more!

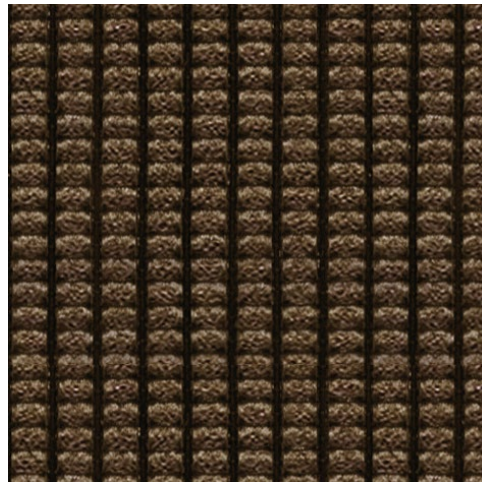
# Swatches – Woven Leather Match

Selected / Popular Colors

Classic Weave Leather Match

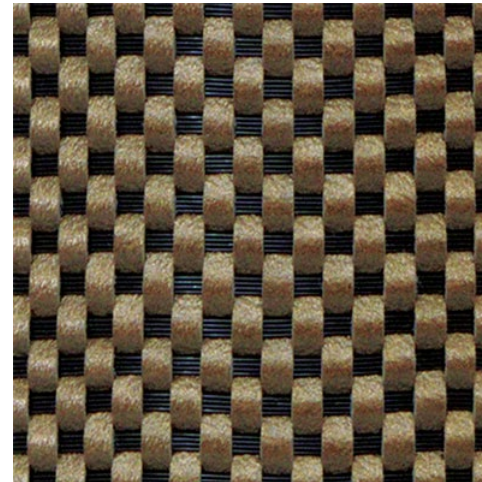


Pearl White

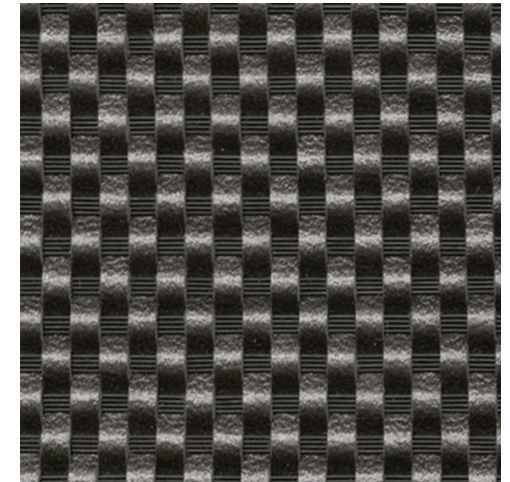


Topaz

Broadweave Leather Match



Topaz



Gray Metallic

**Pandan**

# Pandan with Leather Match Trim

Produced to order: Wide range of color options for Pandan and trim



*Guestroom accessories*



*Guest bathroom accessories*

## Natural Pandan with Teak Trim

Quick Ship: Stocked at our warehouse in California

Produced to order: Wide range of Pandan colors and wood tones



*Guestroom accessories*



*Guest bathroom accessories*

# Pandan

Quick Ship: Java and Natural stocked at our warehouse in California  
Produced to order: Wide range of Pandan colors



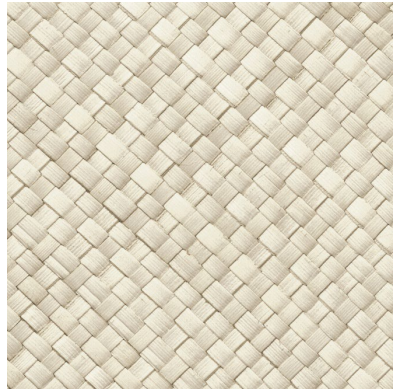
*Guestroom accessories*



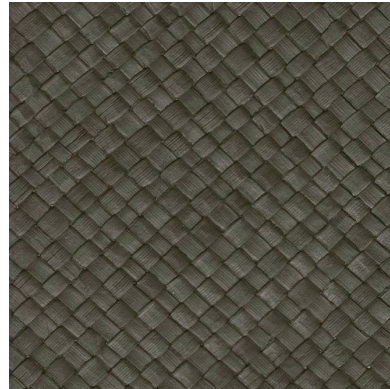
*Guest bathroom accessories*

# Swatches - Pandan

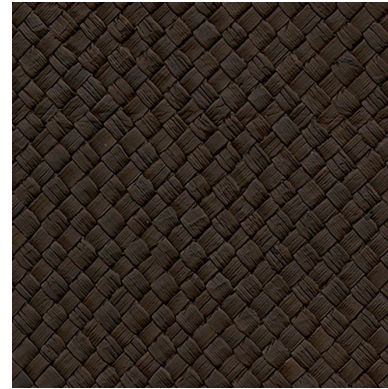
## Selected / Popular Colors



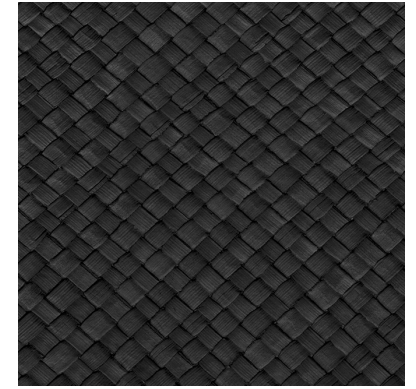
Natural



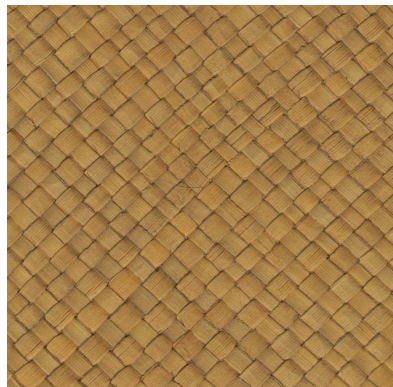
Gray



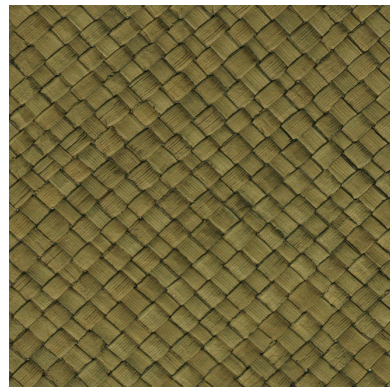
Java



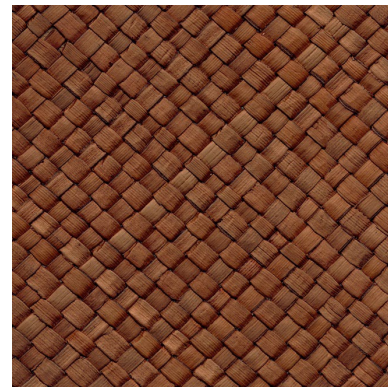
Black



Acorn



Olive



Spice

# Finish Facts – Pandan



- Beautiful, woven aesthetic
- Natural fiber crafted from the Pandan leaf, with a strong sustainability story
  - Completely renewable resource, harvested by hand in a manner that allows the Pandan plant to thrive and grow indefinitely
  - Purchased with fair market prices from local suppliers in Indonesia with whom we've worked with for over a dozen years
- Available in a wide range of colors, but most commonly ordered in earthy tones like Java and Natural
- A material we've worked with since our company was founded nearly 30 years ago, and still one of our most popular today
- One of our most moderately priced finishes (prices based on materials cost and labor involved)
- Installed at: Rosewood Le Guanahani, The Setai Miami Beach, The Boca Raton, and more!



# Mendong



# Natural Classic Mendong with Wood Trim

Quick Ship: Stocked at our warehouse in California  
Produced to order: Wide range of Mendong colors and wood tones



*Guestroom accessories*



*Guest bathroom accessories*

# Classic Mendong with Leather Match Trim

Quick Ship: Java and Natural stocked at our warehouse in California  
Produced to order: Wide range of Mendong colors and trim



*Guestroom accessories*



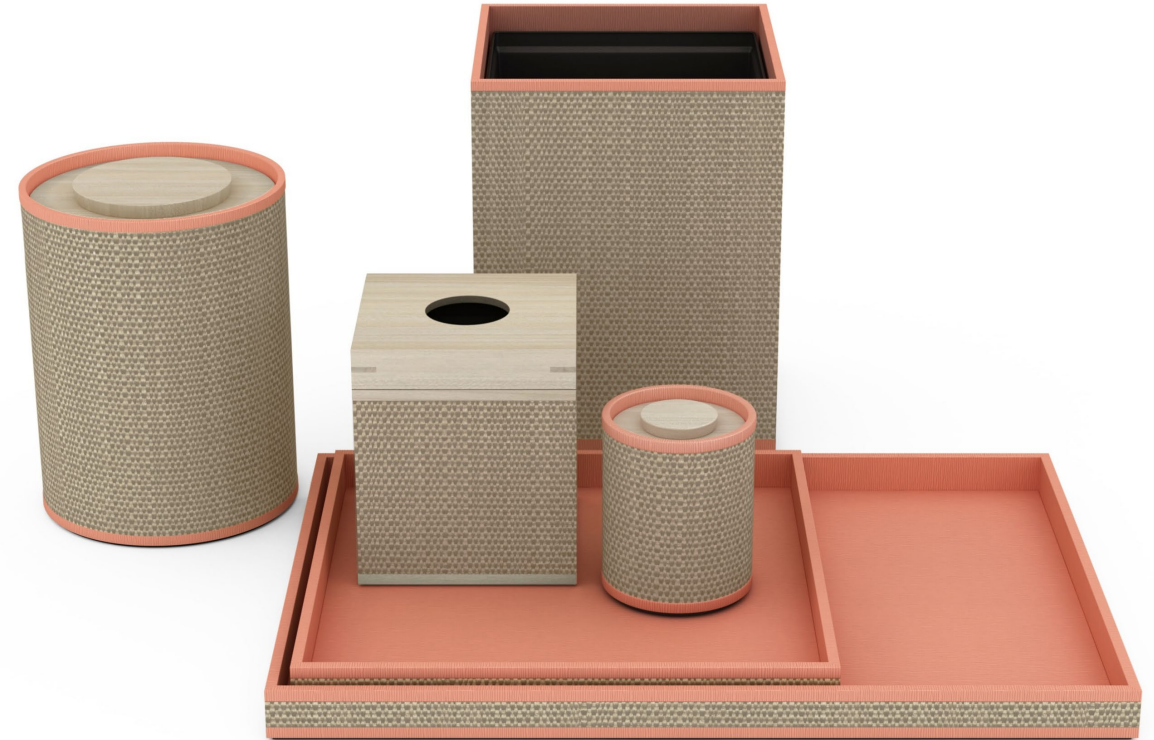
*Guest bathroom accessories*

# Broadweave Mendong

Produced to order: Wide range of Mendong and accent colors



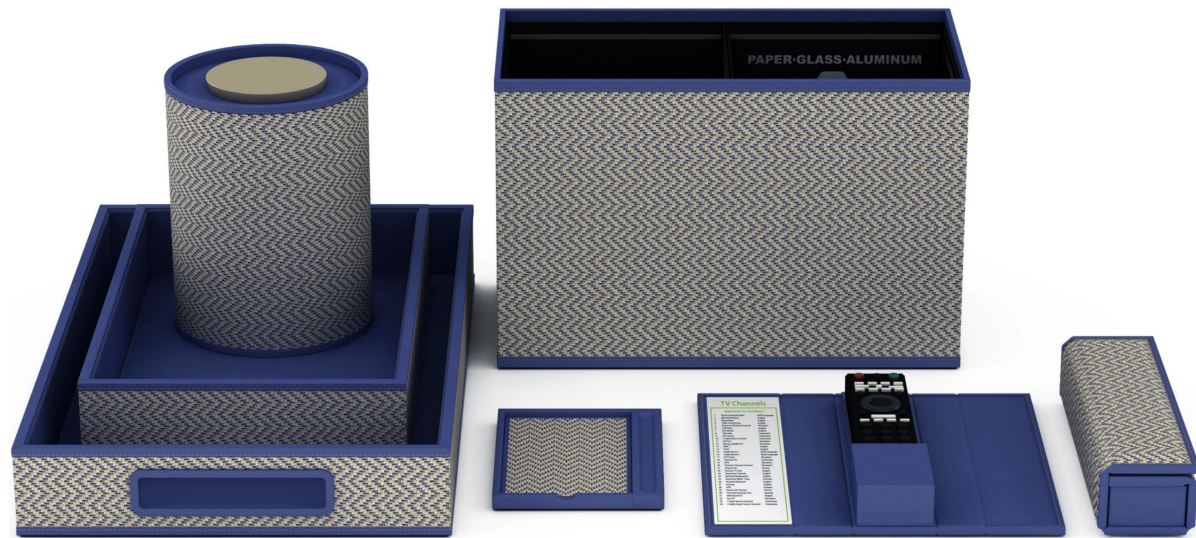
*Guest bathroom accessories*



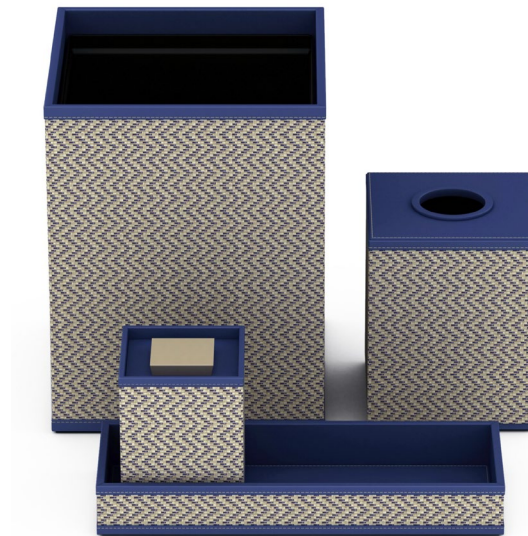
*Guestroom accessories*

# Chevron Mendong with Colorful Accents

Produced to order: Wide range of Mendong and accent colors



*Guestroom accessories*



*Guest bathroom accessories*

# Chevron Mendong with Metallic Accents

Produced to order: Wide range of Mendong colors



*Guest bathroom accessories*



*Guest bathroom accessories*

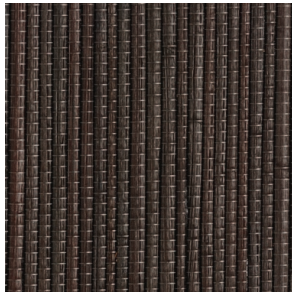
# Swatches – Mendong

Selected / Popular Colors

## Classic Mendong



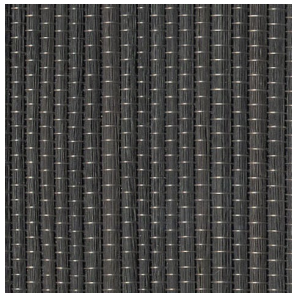
Natural



Java



Gray



Black

## Chevron Mendong

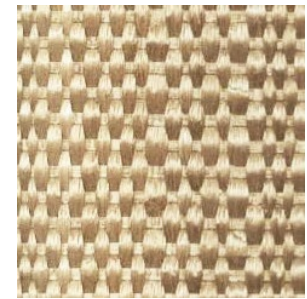


Java Copper

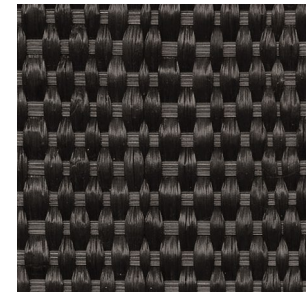


Gray

## Broadweave Mendong



Natural



Java

# Finish Facts – Mendong



- Beautiful woven aesthetic lends textural interest and warmth to its spaces
- Natural fiber crafted from the Mendong grass, with a strong sustainability story
  - Indigenous to Indonesia, Mendong grass grows in fields and helps to purify ground water
  - Each harvest can be cut six times prior to replanting
  - Hand-loomed by the skilled artisans at our company-owned factory
- Available in a wide range of colors, but most commonly ordered in earthy tones like Java, Gray and Natural
- Installed at: Hyatt Regency Tamaya, Ritz-Carlton Dove Mountain, The Boca Raton, Rand Tower (Tribute Portfolio), LondonHouse (Curio Collection) and more!



Polyweave



# Polyweave

Produced to order: Wide range of colors



*Guestroom accessories*



*F&B accessories*

# Plaited Polyweave

Produced to order: Wide range of colors



*Public space accessories*



*Guest bathroom accessories*

# Finish Facts – Polyweave Leather Match



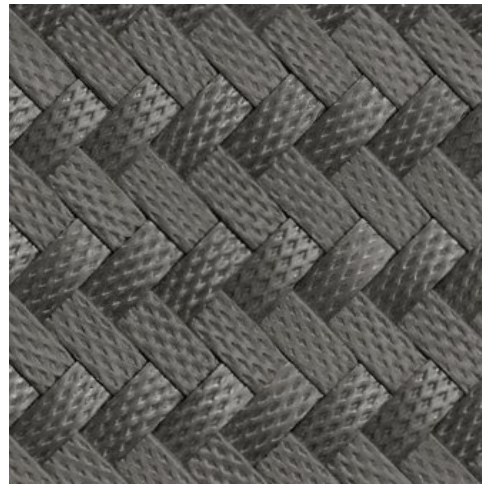
- Beautiful woven aesthetic
- Crafted from recycled polypropylene straps
- Polyweave forms are organic in nature while Plaited Polyweave forms are structured and more rigid
- Available in Ivory, Gray, Java and Black as well as multi-tone
- Well suited for areas exposed to moisture and humidity, so popular in spas, pool areas and public restrooms, (e.g., spa hampers)
- Installed at: Four Seasons Fort Lauderdale, Dubai Water Canal, Doha, Atlantis Paradise Island, Ritz-Carlton Dorado Beach, and more!

# Swatches – Polyweave and Plaited Polyweave

Selected / Popular Colors



Pearl White



Gray



Java



Java  
Black

Lacquer



# Lacquer

Quick Ship: White lacquer stocked at our warehouse in California  
Produced to order: Any color reference, in gloss or matte finish



*Guest bathroom accessories*



*Guest bathroom accessories*

# Lacquer with Resin Accents

Produced to order: Wide range of colors, available in both gloss and matte finish





## Lacquer with Wood Trim

Produced to order: Any color reference, in gloss or matte finish; wide range of wood tones



*Guest bathroom accessories*



*Guest bathroom accessories*

# Lacquer with Silk-Screened Accents

Produced to order: Any color reference, in gloss or matte finish; wide range of wood tones



# Finish Facts – Lacquer



- Sleek and modern, with crisp, clean lines
- Produced to order in any Pantone, Benjamin Moore and Sherwin Williams color reference
  - No upcharge for custom color
  - Gloss and matte finish options
- Ability to incorporate design accents such as hand-painted trim, silk-screening and digital printing
- Installed at: Raffles Boston, Four Seasons Cabo del Sol, Waldorf Astoria Orlando, Fairmont Kea Lani, Element Reno, Mandarin Oriental Luzern and Zurich, and more!

Resin



# Sand Resin

Produced to order: Wide range of colors



*Guest bathroom accessories*



*Guest bathroom accessories*

# Resin

Produced to order: Wide range of colors



*Guest bathroom accessories*



*Guest bathroom accessories*

# Mixed Materials with Glass Resin Accents

Produced to order: Wide range of colors, available in both gloss and matte finish



# Finish Facts – Resin



- Sleek, modern with crisp, clean lines
- Weighty in feel (substantial heft when you hold it in your hand)
- Offered in a variety of options, including “Opaque,” “Sand” and “Glass”
- Produced to order in any Pantone, Benjamin Moore and Sherwin Williams color reference
  - No upcharge for custom color
  - Gloss and matte finish options
- Installed at: Montage Big Sky; Mandarin Oriental Luzern and Zurich, Four Seasons Palm Beach, Fort Lauderdale and Casablanca; Grand Hyatt Washington DC and Atlanta and more!



Wood



# Wood

Produced to order: Wide range of colors, available in both gloss and matte finish



# Wood

Produced to order: Wide range of colors, available in both gloss and matte finish



# Wood

Produced to order: Wide range of colors, available in both gloss and matte finish



*Guestroom accessories*



*Guest bathroom accessories*

# Finish Facts – Wood



- Rustic yet refined, wood contributes warmth along with a connection to nature and the outdoors
- Crafted from Teak, Sungkai (oak variety indigenous to Indonesia), Palm Wood and Bamboo
- Produced in a range of signature tones; ability to match custom match for projects of sufficient scale
- Customers include: Ocean House, Four Seasons Fort Lauderdale and Palm Beach, Tommie Hotel, The GreeneHouse Resort